



## Box Overview

# Manage Your Content In The Cloud

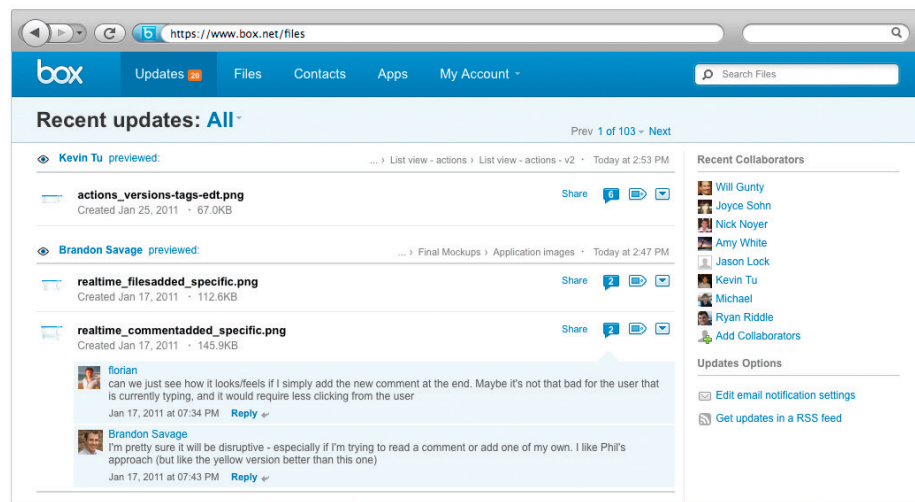
*“ When you have offices in 110 cities in four countries, the ability to work in real-time with everybody around the world, from an iPad, on a train – it’s just unheard of. ”*

**Lance Locher**  
Founder and  
Senior Vice President,  
Clear Channel - Total Traffic  
Network

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By combining the core features of traditional content management with the usability of typical online collaboration software, Box is reinventing how businesses share, manage, and access all of their content with Cloud Content Management.

## Empowering the New Knowledge Worker



### Capture – Put your content in the cloud for access anywhere, anytime

- Create and organize multiple layers of folders with various levels of user permissions
- Download, view, and edit any type of file securely on any web browser
- Use any cross platform environment, from Windows and Mac OS to Linux
- Access and view files on-the-go with your iPad, iPhone, Android, BlackBerry and other mobile devices
- Brand Box with your logo and color scheme to make users feel safe and secure

### Connect – Share content and collaborate in a secure online workspace

- Create a shared workspace and easily invite anyone, from co-workers to contractors
- Avoid time-consuming downloads by viewing files in your browser, from Microsoft Office to Adobe Photoshop and Flash video content
- Leave comments and feedback attached to specific documents, eliminating email overload



*“ Thanks to Box, we can manage all of our product catalogs in organized, easy-to-search libraries and empower our entire North American professional diagnostics sales team to access and share files with customers without leaving Salesforce CRM. ”*

**Christopher High**  
Global CRM Administrator,  
Alere

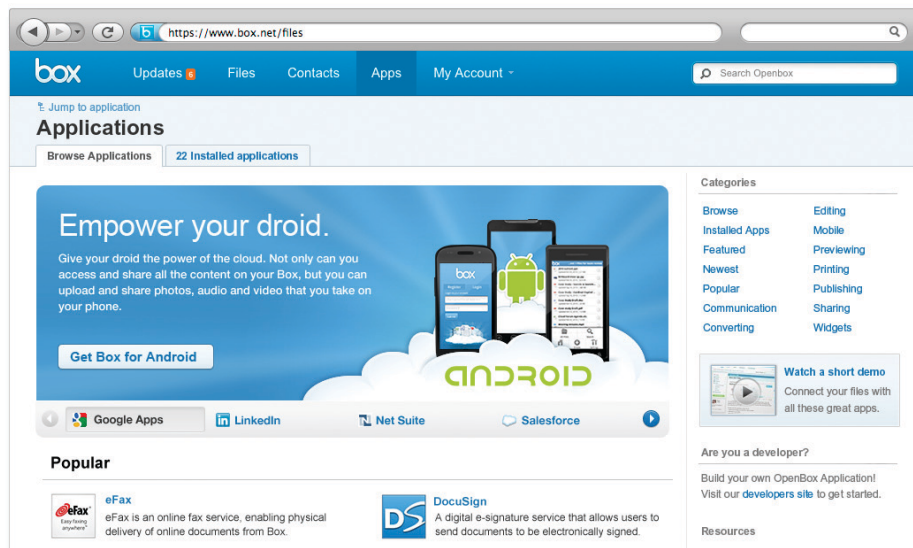
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- View or revert back to old files after new versions are uploaded
- Find the file or folder you need with Box’s full-text search engine
- Discover new and updated content via the real-time Updates tab

### **Collaborate** – Replace your file server with a smarter, simpler cloud-based solution

- Share large files easily with a single vendor or an entire department
- Receive automatic email alerts when people upload, download, or update files
- Use direct web links to share project folders or individual files
- Streamline workflow by assigning tasks to approve, review, or update files
- Sync Box folders to your desktop for offline access
- Create widgets to share files on a any web page or create a ‘dropbox’ to privately collect incoming files

### **Do More With Your Content - Connect Your Cloud Services**



Customize, integrate, or build custom solutions onto Box. In addition to Box’s unique features, you can take advantage of the best services and applications across the web.

- Connect your content to other enterprise cloud services, including Google Apps, NetSuite, Salesforce, and SugarCRM
- View and edit documents and spreadsheets using Google Docs, EditGrid and Zoho
- Fax agreements stored on Box with eFax
- Sign, send, and approve contracts digitally using DocuSign
- View CAD files in your browser with Autodesk Freewheel
- Merge and compare multiple documents with TextFlow
- Benefit from dozens of additional integrated applications and services

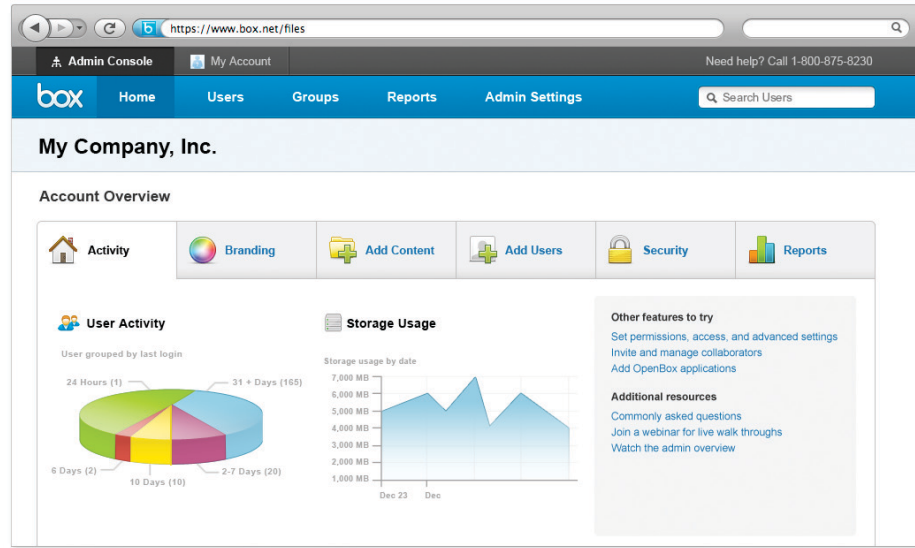


## Powerful Yet Simple User Management

*“ Compared to email, Box has reduced the time we spend searching for and sending material by 50%. And everybody – both our internal teams and external vendors – finds it super-simple to use. ”*

**Sean Andersen**

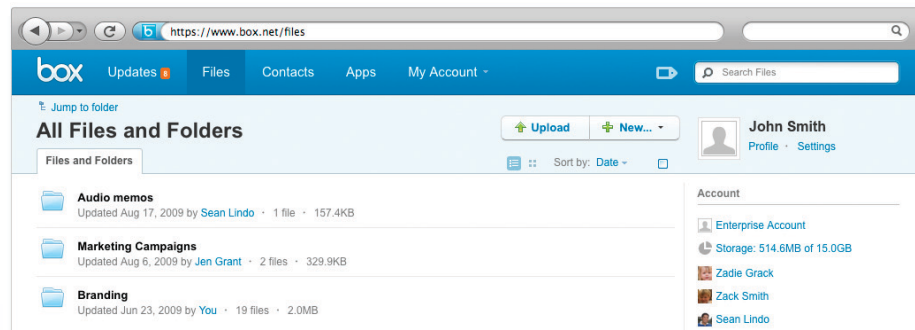
Director, Interactive Services,  
Six Flags Entertainment



Box offers a comprehensive, easy-to-use administrative console for businesses that need to manage dozens, hundreds, or even thousands of users.

- Easily add, modify, and manage users, set login credentials, and allocate storage quotas
- Instantly create hundreds of accounts by importing a list of employees from Excel
- Assign variable user privileges from 'upload only' to full editing rights
- Password-protect or assign expiration dates to auto-delete or deactivate file links on sensitive materials
- Generate reports on file and user activity, including logins, downloads, edits, and uploads for specified date ranges

## Fast and Easy Implementation



Every aspect of Box has been designed with simplicity in mind, including an easy setup and migration experience. As a cloud solution, there is no hardware to buy or software to install. With Box, you can get up and running in minutes - not days or weeks. It's as simple as signing in, setting up your users and uploading your files. That's all there is to it.



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*“ Box has increased productivity enormously – no more worrying about where a file is and whether it’s the latest version. ”*

**Mark Brennan**  
Senior Director,  
Information Technology,  
Pandora

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## Guaranteed Uptime and Comprehensive Security

Box adheres to the highest industry standards for security so you can share, access, and manage your content with confidence.

- **Secure data centers:** Your content is stored on enterprise-grade servers that undergo regular audits and are monitored 24/7
- **Redundancy:** Files are backed up daily to additional facilities
- **Data encryption:** Data in commercial accounts is encrypted with 256-bit SSL on transfer; Enterprise accounts are also enabled with 256-bit AES encryption at rest
- **Uptime guarantee:** Box guarantees a 99.9% network uptime
- **AD/LDAP integration:** Enterprise edition customers can replace Box’s authentication mechanism with their own

## A Team Constantly at Work - For You

The entire Box team is with you every step of the way. While we have designed Box to be the simplest solution for keeping you connected to your content, people, and ideas, we have a support staff dedicated to making sure you get your questions answered and the help you need. Driven by customer feedback, the Box development team is constantly working to make the product better everyday (with updates pushed every week), so you get the best experience each time you sign in.

## About Box

Founded in 2005, Box provides a secure, scalable content sharing platform that both users and IT love and adopt. Box’s dynamic, flexible content management solution empowers users to share and access content from anywhere, while providing IT with enterprise-grade security and oversight into how content moves within their organizations. Content on Box can also be accessed through mobile applications and extended to partner applications such as Google Apps, NetSuite and Salesforce. Headquartered in Palo Alto, CA, Box is a privately held company and is backed by venture capital firms Andreessen Horowitz, Bessemer Venture Partners, Draper Fisher Juvetson, Emergence Capital Partners, Meritech Capital Partners, NEA, Scale Venture Partners, and U.S. Venture Partners, and strategic investors Salesforce.com and SAP.